

WHITE HOUSE ROUNDTABLE ON IMPACT INVESTING: CASE 13 COMMITMENT TRACKING REPORT #1

On June 25, 2014, the **United States National Advisory Board on Impact Investing** released recommendations at the White House Roundtable on Impact Investing for how U.S. policymakers could encourage more impact investing. Simultaneously, 28 US organizations and investors announced \$2.5 billion in new private commitments to impact investing. The CASE i3 Initiative on Impact Investing at Duke University has been tracking the deployment of these commitments.

Commitment: \$2.5 billion to be deployed from June 2014 through June 2019 by 28 organizations.

42% of

capital

deployed

committed

Deployment: \$1.04 billion invested in 367 deals by December 31, 2015.

Largest deal **\$100,000,000**

Average deal

\$2,817,758

Smallest deal

\$5,000

DEPLOYMENT SUMMARY

22 of 28

active

commiters

INVESTMENTS MADE



169 into funds



198 *into enterprises*

INVESTMENT SIZE





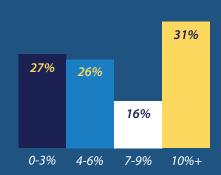
81% *U.S.*



Outside U.S.

TARGET RETURN

of dollars invested



SAMPLE NET REALIZED RETURNS TO DATE

| Public Equity | 37% |
|-------------------------|-----|
| Debt Fund | 8% |
| Direct Fund | 8% |
| Fixed Income Fund | 4% |
| Special Purpose Vehicle | 2% |

Met or exceeded targets: 100%

IMPACT OBJECTIVES

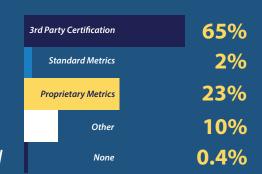
of dollars invested to date





IMPACT TRACKING

of dollars invested to date



Thank you to the 28 organizations and investors who committed over \$2.5 billion to impact investing:

























































